

# **Privacy Policy**

At ACCÈS, we prioritize your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you interact with our services, including subscribing to ACCÈS, making purchases, and using our platform.

## 1. Information We Collect:

- **Personal Information:** When you create an account and subscribe with ACCÈS, we collect personal data such as your name, email address, and phone number.
- **Payment Information:** For completing transactions, we collect payment details including credit card or payment method information. ACCÈS does not store your payment details as this is handled by secure payment partners.
- **Usage Data:** We may collect information about how you access and use our services, including device information, browser type, and interactions with our website or app.

### 2. How We Use Your Information:

- **To Provide Services:** Your information is used to process your subscription, send purchase notifications, and manage your account.
- **To Improve Customer Experience:** We use your data to personalize your experience, provide relevant product recommendations, and communicate updates about our services.
- For Marketing Purposes: With your consent, we may send promotional offers and updates regarding new features or services via email or WhatsApp.
- **To Ensure Security:** We use your information to monitor, prevent, and detect fraudulent activities and ensure the security of our platform.

### 3. How We Protect Your Information:

- We use industry-standard security measures, including encryption, firewalls, and secure servers, to protect your personal data from unauthorized access, disclosure, or alteration.
- We limit access to your personal information to employees, contractors, and agents who need it to provide our services.

### 4. Your Data Rights:

• Access and Correction: You can review and update your personal information by simply updating our customer support team



- **Data Deletion:** You have the right to request the deletion of your personal data, except where we are legally required to retain it.
- **Opting Out:** You can opt out of receiving marketing communications at any time by following the instructions in the emails or contacting us directly.

### 5. Cookies and Tracking:

• We use cookies and similar technologies to enhance your browsing experience, analyze traffic, and personalize content. You can control the use of cookies through your browser settings.

#### 6. Changes to Our Privacy Policy:

• We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any changes will be communicated through email.

#### 8. Contact Us:

• If you have any questions or concerns about this Privacy Policy or your data, please contact our customer service team at <a href="mailto:support@acces.ae">support@acces.ae</a>.

By using ACCÈS, you consent to the collection and use of your information as described in this Privacy Policy.